

BIGS Chemistry Lecture

Friday, 03rd March 2023, 15:00 s.t., SR 5.093

(link see BIGS Chemistry homepage: www.thch.uni-bonn.de/bigs-chemie/)

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Talent Attraction & Employer Branding, BASF

BASF – We need you!

We use many different products in our everyday life and almost all consumer goods contain BASF products. Hard to imagine because they are often not branded with BASF but our innovations are essential for many products we all know.

As the world's largest chemical company, BASF operates in several business segments. In order to keep all areas running in the best possible way, BASF is continuously searching for young,

motivated talents and offers an excellent career start in the chemical industry.

How could your career start look like at BASF? What does BASF do? How did BASF start? What topics is a global player dealing with today? These questions will be answered in this presentation. Please bring your smartphone, there will be an interactive part.

Guests are cordially welcome